

## Information and Signposting Annual Report Update

### Purpose

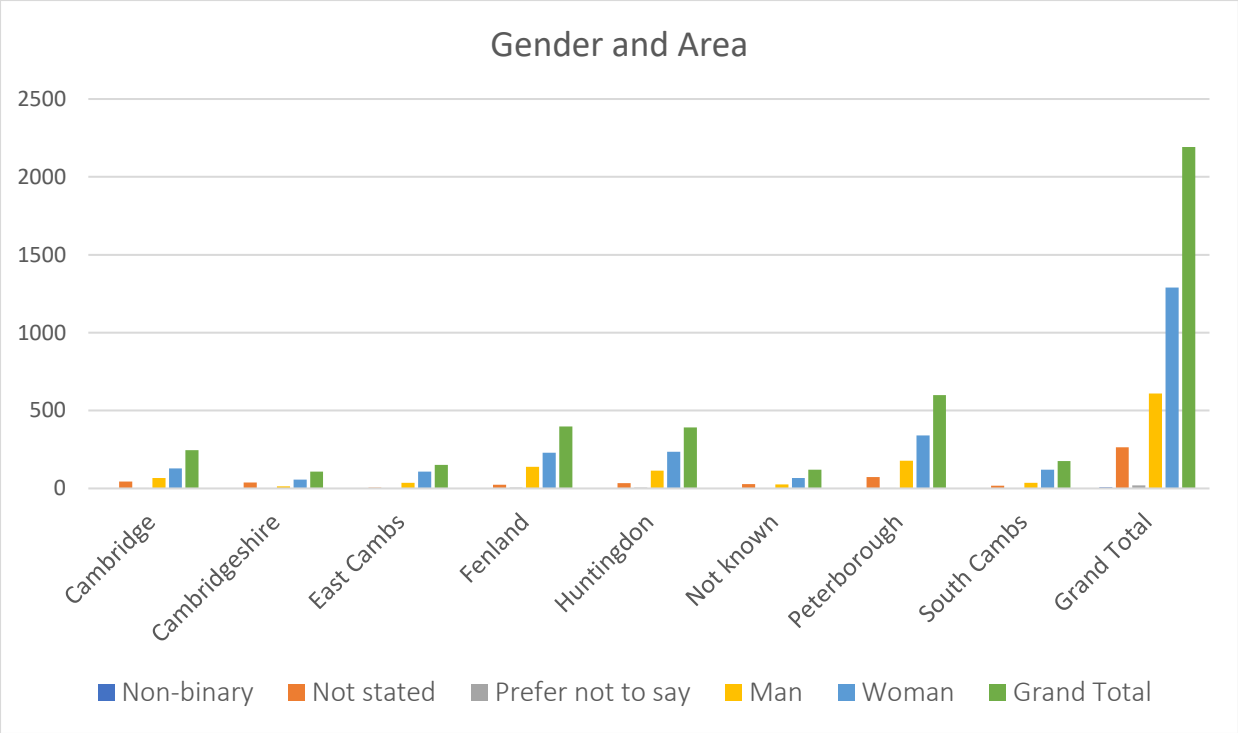
This report sets out the geographical data as an addition to the annual update given in July 24.

When the Information and Signposting report was presented, an action was requested for the Board to have oversight of the geographical areas of where information is being received from. The below data gives the number of contacts received and the area.

This has been broken down further to supply the gender information of the contact person because we have known for some time that we hear from fewer men than women.

In most areas we see half the number of men contacting Healthwatch than women, but in South and East Cambs areas this reduces further to around a third.

Geographical Area of Contact	Non-binary	Not stated	Prefer not to say	Man	Woman	Grand Total
Cambridge	1	45	3	68	129	246
Cambridgeshire	1	38		13	57	109
East Cambs	1	5		36	109	151
Fenland	1	23	6	138	230	398
Huntingdon		35	5	115	236	391
Not known	1	27		25	67	120
Peterborough	3	74	4	178	340	600
South Cambs		18	1	36	121	176
Grand Total	8	265	19	609	1289	2191



**Action required by the Board**

The Board is asked to note the update to the report.

**Author**

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25/09/2024